Highlights from the NETSTalk Podcast

Distracted driving is a significant and growing concern on our roads today. With the increasing use of smartphones and other in-car technologies, drivers are more prone to distractions than ever before. This issue not only endangers the lives of drivers but also poses a serious risk to passengers, pedestrians and other road users. In fact, according to the National Highway Traffic Safety Administration (NHTSA), distracted driving claimed 3,275 lives in 2023 alone.

Distracted driving can take many forms, including texting, talking on the phone, using a GPS, eating or even adjusting the radio. Each of these activities diverts the driver's attention away from the primary task of driving, leading to slower reaction times and an increased likelihood of accidents.

Our Conversation with NETS: Protecting Your Fleet from Distracted Driving

Bri Jesionek, Market Strategy Director for Enterprise Telematics, recently spoke with the Network of Employers for Traffic Safety (NETS) about how technology and collaboration are shaping the future of road safety. In the interview, Bri discusses:

- How telematics technology can not only help prevent distracted driving behaviors, but also help fleets reward positive driver behavior
- The importance of creating a supportive environment for fleets
- How agents can help drive telematics adoption

Listen now to learn how we're driving change—one mile at a time.

Learn More About Our Telematics Solutions

At National Interstate & Vanliner, we're committed to making roads safer. Our commercial auto telematics strategy is centered on empowering fleet operators and their drivers to reduce preventable accidents by encouraging safer driving behaviors.

By harnessing the power of technology to monitor to analyze driving patterns, we're able to:

- Detect and report instances of distracted driving
- Uncover contributing factors behind crashes
- Promote safer driving practices across entire fleets